



January 28, 2010

Mr. Richard A. Montana
1824 Colonial Avenue
Greensboro, NC 27408

Dear Richard and Reelin' for Research Committee,

On behalf of our faculty and staff at N.C. Children's Hospital, thank you again for your support of Pediatric Hematology-Oncology. Reelin' for Research raised \$27,251.90 to advance the research in this division. Philanthropy has many faces, and each donor's reason for giving is as individual as the person. Whether one gives a gift of \$10 or \$2,500 there's no denying the collective impact - you certainly saw that through your first Reelin' for Research event. Richard, I know this event was inspired by losing your father to cancer - inspiring you to help others with cancer, especially children. It has been quite impressive to see so many people come together to raise awareness, raise money, have a lot of fun, and build a foundation for an annual event. These contributions will have a direct impact on the care for children and for the faculty and their research efforts in pediatric cancer. Thank you!!

I am glad that a number of your committee members have had the opportunity to tour the old and new clinic and to directly see where the care is taking place. The children who are cared for at N.C. Children's Hospital come from across the state and beyond. As you know, no patient is turned away and top level care is given. Not only is there the fabulous care from Dr. Gold and his team but also the access to so many other services, like our wonderful new facility, the NC Cancer Hospital, our Chapel Hill/Carrboro accredited school, the playroom, our recreational therapy specialists, social workers and Spanish translators, to name a few. The offer is always open for others on your committee and those who have supported your event to join us for a tour to see this personally.

We are proud to be champions in children's health here in North Carolina, throughout the Southeast and beyond. Even so, we are always striving to make this already world-class institution even better. I think you have seen why N.C. Children's Hospital is not only the state's Children's Hospital but also a national leader in proactively keeping all children healthy, happy and safe. Through your generous efforts, you have made a promise that will impact children not only today but for a lifetime.

From the bottom of the hearts of so many doctors, nurses, therapists, patients, and families, thank you for being a champion for children. All of us at N.C. Children's Promise are looking forward to working with you in the 2010 Reelin' for Research event and for many years to come!

Sincerely,

Mary L. Ollila
Senior Development Director